



## Introduction to Adobe Express

**Description:** In this instructor-led workshop you will learn to create dynamic web content using Adobe Express.

**Prerequisites:** There are no prerequisites for this course.

**Duration:** 1 hour

## Course Overview

- Adobe Express system requirements
- Creating a Poster in Express, with text, images and a background.
- Using Generative AI tools in Adobe Express: Text to Image, Text to Template, Generative Fill.
- Creating a brand in Adobe Express and adding content to it.
- Downloading and Managing content.
- How can Adobe Express improve processes across areas of our business.