

# Creative Cloud for enterprise Edition 4

Supercharge creative teams with generative AI in Creative Cloud.

Adobe Stock: Stocksy

## Demand for content shows no signs of slowing.

Creative Cloud for enterprise Edition 4 helps business customers to ideate, deliver high-quality engaging content at scale, and manage their software and related services.

## Integrated tools within one platform.



### Create at light speed with generative AI.

We've combined the power of Adobe Firefly generative AI with the precision of our Creative Cloud apps and services to supercharge creativity. Creative teams can work with confidence knowing that Firefly is designed to be safe for business. Maintain consistency with new Style Kits that include shared templates and libraries. Use new Object Composites to produce polished versions of your brand creative in seconds — with full creative control.



### 20+ creative apps. Infinite possibilities.

Get 20+ creative apps like Adobe Photoshop, Illustrator, and Premiere Pro to create all types of content, from digital campaigns to videos, product designs, and more.



### Boost productivity with connected services.

Streamline creative projects with easy feedback, sharing, and versioning using collaborative features between apps and users in Creative Cloud.



### Bring stories to life with authentic content.

Get unlimited access to Adobe Stock standard photos, illustrations, templates, and more in creative apps.

## Transform content creation.

- **Scale creativity:** Unlock creative capacity with powerful generative AI
- **Keep everything on brand:** Create style templates and share them across teams and apps to make collaboration easy and ensure that everyone's generative AI output looks cohesive.
- **Enhance product merchandising:** Seamlessly blend product images and other objects into high-quality AI-generated scenes with harmonious tones, colors, lighting, and textures - all in seconds.
- **Create with confidence:** Firefly is designed to be safe for business and is reinforced by IP indemnification.<sup>1</sup>
- **Efficiently deploy and manage your creative teams:** Use Adobe's creative console to help you manage your software deployment and control users' access to software and services.

# Compare Creative Cloud plans

|   | Creative Cloud for teams Pro Edition  | Creative Cloud for enterprise Edition 4  |
|---|---|--|
| <b>Products, services, and collaboration features</b>   |   |  |
| <b>Desktop and mobile apps</b><br>20+ apps including Photoshop, InDesign, Premiere Pro, Adobe Express, and Acrobat Pro  | ✓   | ✓  |
| <b>Creative Cloud services</b><br>Creative services including, Adobe Fonts, Adobe Color, Creative Cloud Libraries, and Behance  | ✓   | ✓  |
| <b>Store, sync, and share assets</b><br>1TB of cloud storage per user plus the option to pool storage and the ability to access file version history for up to 180 days     | ✓   | ✓  |
| Third-party integrations, including Slack, Microsoft Teams, Jira, Gmail, and more   | ✓   | ✓  |
| <b>Adobe Acrobat Pro</b><br>Comprehensive PDF solution with tools to convert, edit, e-sign, and protect PDFs  | ✓   | ✓  |
| <b>Adobe Firefly</b><br>Use everyday language to create extraordinary results with generative AI.   | ✓   | ✓  |
| <b>Object Composites</b><br>Blend product shots and objects into generated scenes with complementing tones, colors, lighting, shadows, and textures.                        |   | ✓  |
| <b>Style Kits</b><br>Create and share a customized template with teammates so that they can create image variations that follow the same style.                             |   | ✓  |
| <b>Generative credits included</b><br>Generative credits enable use of generative AI features powered by Firefly in the applications to which you are entitled <sup>2</sup> | Single App: 700<br>All Apps: 1,200  | Single App: 700<br>All Apps: 1,500   |
| <b>Adobe Firefly IP indemnification</b><br>IP indemnification on content generated by select Firefly powered workflows <sup>1</sup>   | ✓   | ✓  |
| <b>Adobe Stock</b><br>Access millions of royalty-free photos, vectors, illustrations, templates, videos, audio tracks, and 3D assets inside Creative Cloud apps.            | <b>Unlimited Adobe Stock standard assets included</b> - Adobe Stock premium assets purchased separately | <b>Unlimited Adobe Stock standard assets included</b> - Adobe Stock premium assets purchased separately      |
| <b>Adobe Substance 3D Collection</b><br>Create, capture, and paint 3D materials, and stage and render 3D scenes.  | Purchased separately  | Purchased separately   |
| <b>License management and deployment</b>  |   |  |
| Manage all Creative Cloud and Acrobat licenses from one place.  | ✓   | ✓  |
| Web-based license management tool with ability to reassign licenses   | ✓   | ✓  |
| Centralized IT deployment tools (self-install option also available)  | ✓   | ✓  |
| Hierarchical Admin roles: System, Product, Product Profile, User Group, Deployment, and Support   | System Admin only   | ✓  |
| <b>Advanced asset protection and security</b>   |   |  |
| In-transit asset encryption   | ✓   | ✓  |
| Asset storage and at-rest encryption: multitenant storage with dedicated encryption key available   | ✓   | ✓  |
| User authentication options   | Adobe ID, or as defined by Admin  | Federated ID with single sign-on, Enterprise ID, or Adobe ID   |
| Corporate ownership of user accounts  | ✓   | ✓  |
| Corporate control of assets stored in the cloud   | Possible <sup>3</sup>   | Possible <sup>3</sup>  |
| Content logs to show how users interact with assets   | ✓   | ✓  |
| Asset sharing and restrictions: shared storage, pooled quota, and asset reclamation   | Possible <sup>3</sup>   | Possible <sup>3</sup>  |
| <b>Dedicated help and support</b>   |   |  |
| <b>Online tutorials</b><br>Thousands of step-by-step guides and videos to help you learn the latest Creative Cloud tools  | ✓   | ✓  |
| <b>Technical support</b>  | <b>Advanced:</b> 24x7 technical support with dedicated phone line, plus email, chat, and forums         | <b>Enterprise:</b> onboarding and 24x7 enterprise support with priority access, plus email, chat, and forums |
| <b>Expert sessions</b><br>1:1 phone conference sessions with Adobe product experts  | Two per user per year   | Unlimited  |
| <b>Flexible purchasing options</b>  |   |  |
| <b>Creative Cloud plans and pricing</b><br>All plans include creative services, license management, security, and support.  | <b>Single App or All Apps plans available</b>   | <b>Single App or All Apps plans available</b>  |
| <b>Flexible subscription terms</b><br>Choose your own prepaid term, from one to three years.  | ✓   | ✓  |
| <b>Volume discounts</b><br>Available for 10+ licenses   | ✓   | ✓  |

<sup>1</sup>Opportunity to obtain an IP indemnity from Adobe for content generated by select workflows powered by Firefly under certain Adobe offers. Terms apply.

<sup>2</sup>Generative credit allocations are per user per month.

<sup>3</sup>Dependent on business IT configuration and internal policies.

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Creativity for all.